

Guidelines for Digital Champions

Thank you so much for signing up to become a digital champion and agreeing to share Cancer SMART messages with your friends and followers via social media.

Cancer SMART is a partnership of a patient-led cancer charity, Yorkshire Cancer Community and the West Yorkshire & Harrogate Cancer Alliance.

Your role can make such a big difference, and potentially save lives.

We want you to enjoy your role and have therefore provided a few simple guidelines to ensure the project runs as smoothly as possible for the benefit of all.

- Please follow the Facebook group rules covering being kind and courteous; no hate speech or bullying, no self promotion or spam and respecting everyone's privacy. These rules are on the Facebook Group page, but we are happy to email them to you.
- Please only share the messages we provide, and we will only share them via the Digital Champion public group
- You can share as many messages as you like, as frequently as you like and as widely as you like
- If you would like messages in other formats such as in easy read or in another language, please get in touch
- If you receive positive comments to the posts you have shared for us, please support them by 'liking' them
- If you receive negative comments to your posts: such as someone questioning the value of screening, or of taking up exercise, or asks any questions you are unable to answer, please do not get into a conversation. Instead, refer them to: <https://cancerresearchuk.org/about-cancer/causes-of-cancer>

There is really clear guidance about the causes of cancer including cancer risk, smoking, obesity and weight, exercise and sun and UV. Please do feel free to get in touch with Jill Long, details at the bottom of the page.

- If you would like to join optional training courses, to develop skills and knowledge, please get in touch with Jill Long.
- If you would like to get more involved in the Cancer SMART project, we are looking for Cancer Champions to help us provide direction for this project, as well as deliver training sessions and assist on information stalls.
- Please also consider asking friends and family members to become a digital champion.
- If you have any questions just ask.
- We will also be happy to confirm you have been volunteering with this project, if you need information for your CV or for your studies.

Cancer SMART contact details

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